



DESIGN SERVICES

DIGITAL SALES: 918.748.1496

RICH MEDIA ADVERTISING
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Online advertising is an ideal revenue generating tool that harnesses the power of the web to increase exposure and sales. Not only will internet advertising help target your market, it can also build and maintain your company image, brand recognition and engagement.

We offer an array of web ad sizes and options to enable your company to get the exposure it deserves. Depending on the Ad Unit chosen there are four options available; static, animated, expandable, or pushdown. Listed below are the Ad Unit sizes and options available. Please note that all sizes are measured in pixels.

MICROBUTTON

Start size 88x31 • Expands downward and to the left overlaying web site content to a maximum size of 300x250

PENCIL PUSHDOWN

Start size 994x30 • Expands downward to a maximum size of 994x300 pushing all web site content down

The Ad Units below are not required to expand or push, it is an option you may utilize.

MEDIUM RECTANGLE

Start size 300x250 • Animated, Static, Pushdown or Expandable • Expands left overlaying web site content to a maximum size of 600x250 or downward overlaying web site content to a maximum size of 300x600 • Pushes downward to a maximum size of 300x600 pushing all web site content down

HALF PAGE

Start size 300x600 • Animated, Static or Expandable • Expands left overlaying web site content to a maximum size of 600x600

LEADERBOARD

Start size 728x90 • Animated, Static or Expandable • Expands downward overlaying web site content to a maximum size of 728x315

SKYSCRAPER

Start size 160x600 • Animated, Static or Expandable • Expands right overlaying web site content to a maximum size of 320x600

FOOTER

Start size 728x90 • Animated, Static or Expandable • Expands upward overlaying web site content to a maximum size of 728x315



PENCIL PUSHDOWN

INITIAL STATE



EXPANDED STATE



MICROBUTTON

INITIAL STATE



EXPANDED STATE



SKYSCRAPER

INITIAL STATE / STATIC STATE



EXPANDED STATE





MEDIUM RECTANGLE

INITIAL STATE / STATIC STATE



EXPANDED STATE
Expanding downward overlaying web site content.



EXPANDED STATE
Expanding left overlaying web site content.



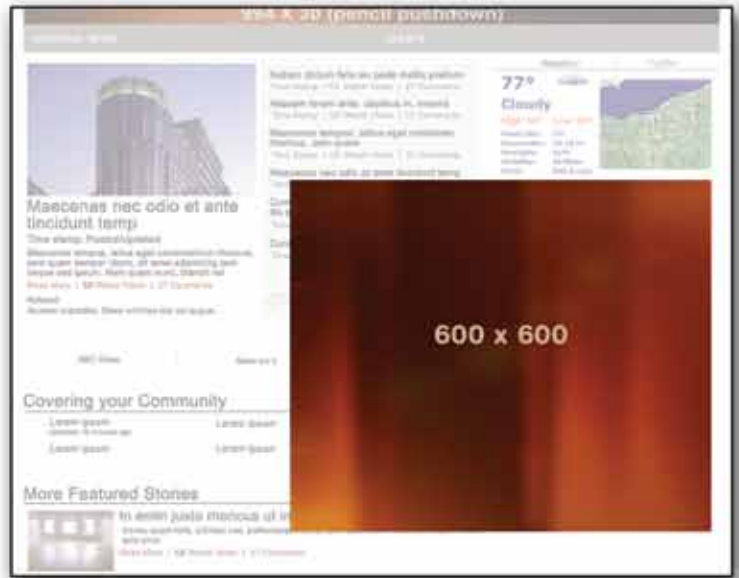
EXPANDED STATE
Expanding downward pushing all web site content down.

HALF PAGE

INITIAL STATE / STATIC STATE



EXPANDED STATE



FOOTER

INITIAL STATE / STATIC STATE



EXPANDED STATE



LEADERBOARD

INITIAL STATE / STATIC STATE



EXPANDED STATE

